

# PUPPY SOCIALISATION REPORT

High Peak Dogs

A close-up, profile view of a puppy's face, looking upwards and to the left. The puppy has brown and black fur with a white blaze on its face. Its eyes are large and dark, and its nose is black. The background is plain white.

**LEARN WHY MOST PUPPY  
OWNERS RUIN THEIR NEW DOGS**

# WHAT SOCIALISATION

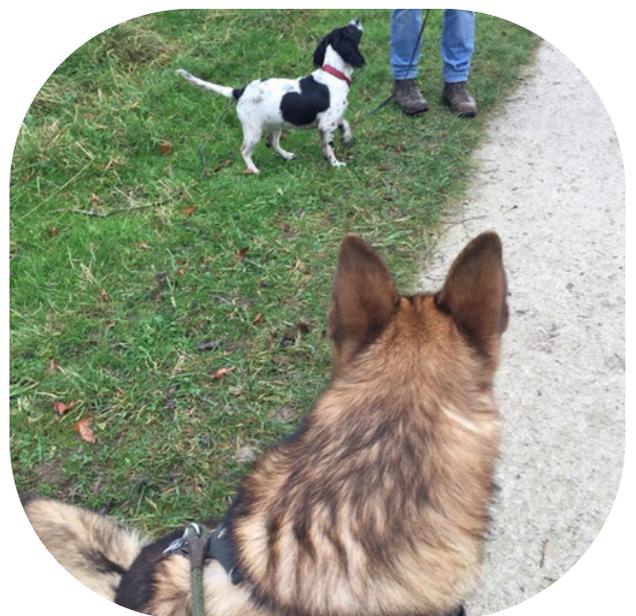
## IS NOT:

- Playing freely with other puppies
- Seeing 100 different things in one day
- Forcing them into situations that they find uncomfortable
- Letting them get away with it, just because they are young
- Expecting them to understand how to behave
- An excuse to do stuff



## SHOULD BE:

- Positive experiences to everything they encounter
- Planned out process day by day
- Building relationship, trust and confidence
- Teaching not testing them
- Seeing dogs and learning they don't matter
- Being patient, kind and consistent



# HUH?

Okay, stick with me here.

Socialisation is a really misunderstood concept and a lot of people think they have to get their puppy used to and see EVERYTHING all at once, in order to have a well socialised and friendly adult dog.

But here's what people don't understand or know.

Puppies have two imaginary boxes in their head during the socialisation stage

Good things



Bad things



When puppies encounter new things during the socialisation stage, they are gonna be put into these imaginary boxes.

If the puppy has a positive and fun experience, it's gonna go in the good box!

But... if the puppy has a bad experience or something scares or hurts them, then you got it, that's gonna head into the bad box.

This is why when you socialise your puppy, you need to make sure that THEY are having a good time with it, because things that go in either box, get's remembered.

If they've had a bad experience, their behaviour will be affected as they grow up

## BUT MY PUPPY LOVES PLAYING WITH OTHER DOGS!

I'm sure they do but sometimes they can learn to love it too much...

Dogs will repeat anything that they find fun or rewarding and if that's playing with other dogs, then you haven't got much hope in competing with that.

Instead, why don't you teach your puppy that you are the best thing to be around and that if they see another dog or person in the street, that they don't need to interact with them.

Because with you is where it is and should be at.

If you teach your dog that other people and animals are fun, you will more than likely have problems when they grow up.

They will run off to go and play and in turn they won't come back when called.

They will pull on the lead to get to other things, mind you, I suppose you could cancel your gym membership then, you wouldn't need to lift weights if you're putting all your strength into hanging on to your dogs lead..

The point I'm making is don't just let your puppy get on with it.

Guide them and teach them that you are the oracle of goodness and nothing else out there matters.

Correct socialisation takes time and proper planning structure.

importantly, keep things calm.

